https://en.wikipedia.org/wiki/Deathbed_phenomena

There is a high degree of similarity between deathbed visions and drug-induced hallucinations. Hallucinations caused by drugs frequently contain images of otherworldly beings and deceased friends and relatives.[4] Scientists who have studied cases of deathbed phenomena have described the visual, auditory, and sensed presences of deceased relatives or angelic beings during the dying process as hallucinations. The hallucinations occur due to cerebral hypoxia. When the body is injured, or if the heart stops, even if only for a short period the brain is deprived of oxygen. 5)

4) Siegel, Ronald. (1980). The Psychology of Life after Death. American Psychologist 35: 911-931.

5) Brierley, J. and D. Graham. (1984). Hypoxia and Vascular Disorders of the Central Nervous System. In Greenfield's Neuropathology edited by J. Adams, J. Corsellis, and L. Duchen. 4th edition. New York: Wiley. pp. 125–207.

What could be the reason for a high degree of similarity in hallucinations? Why should there be any similarity at all if the hallucinations are merely chaotic musings of a disorganized brain?

deanradin.com/evidence/Greyson2010.pdf